

Education

Undergraduate Student (2009-2013)

Herron School of Art & Design
Bachelor of Fine Arts
Visual Communication Design

Transferable Skills

Concept Development
Web Design
Print Design
Design Thinking
Sketching
Illustration
Printing Processes
Creative Problem Solving
User Experience Design

Technical Knowledges

Photoshop
Illustrator
InDesign
After Effects
Adobe Premiere
Adobe Dreamweaver
Notepad++
HTML/CSS
Wordpress
Square Space
Ion Creative Studio
Code Kit
EdgeCode

References

Available upon Request

Honors & Awards

Deans List Honors

Herron School of Art and Design

Professional Experience

Ion Interactive (Web Designer/Graphic Designer)

March 2014 - Present

Currently working alongside Ion's creative services team to strategize and create modern, performance-focused, responsive, digital experiences for ion's managed service clientele. Responsibilities include the strategy and production of interactive wireframes and interactive experiences, all constructed within ion's creative studio. Other responsibilities include theme creation, email creation, form creation and rule based logic implementation.

As a graphic designer I strategized and produced modern, performance-focused, responsive, digital experiences for Ion's own marketing initiatives. Responsibilities included the production of collateral (both digital and print); ad banners; environmental graphics; ad specialties; social graphics; and blog support.

(Links to works available upon request.)

Preferred Global (Freelance Design)

January 2014 - February 2014

Managed Preferred Globals website while working with a content management system named Iworksite to help make edits to their website and manage content.

Hot House Communications (Freelance Design)

June 2012 - January 2014

Strategized and produced various collateral for Hot House Communications clientele ranging from a branding system for Sahms Restaurants 3rd Thursday Beer Dinner and a brand system redesign for startup Epic Online Media.

Willow Marketing Management Inc. (Graphic Design Intern)

August 2013 - December 2013

Created various collateral for Willow Marketing clientele. Responsibilities ranged from the strategy and production of print collateral; logos; graphics; ads and email templates.

Imavex LLC (Graphic Design Intern)

January 2013 - May 2013

Designed various documents; presentations; remarketing ads; as well as, front-end developed a website for one of Imavex's clients.

Trinitas Student Housing (Freelance Design)

June 2012 - December 2012

Produced various floor plans; marketing materials; advertisements; promotional materials; as well as, a rebranding concept for Trinitas Student Housing.
